

Research on Curriculum Setting and Optimization of Drama, Film and Television Art Design in Colleges

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Abstract: In order to effectively implement the country's educational reform and actively advocate the country's strategy for the development of the cultural industry, the major of drama, film and television art design in colleges and universities is an important part of the art education category. This major is one of the very important factors in boosting my country's drama, culture and art industry. One. Therefore, in the process of setting up and optimizing the professional curriculum of drama, film and television art design in colleges and universities, we should adhere to the perspective of the long-term development of drama and film and television disciplines, and improve the comprehensive literacy, self-expression ability and social activity ability of college students as the teaching concept. The study of this professional subject. This article will take the college drama, film and television art design major as the research background, and discuss the effective strategy of setting up and optimizing the professional courses.

1. Introduction

As the second discipline of drama and film, the school's drama, film and television art design major is an important part of the teaching system of drama and film. In the process of continuous improvement and development of my country's art education system, the scientific and reasonable setting of the curriculum system and the provision of professional teachers are important factors in cultivating innovative talents in the current era. On the other hand, the number of institutions and applicants for art colleges and universities in my country has shown a blowout development compared with ten years ago. During the ten years of development, the number of college art enrollments has shown a large-scale expansion. Many comprehensive and multi-professional colleges and universities in my country have gradually opened related majors in the art category. Therefore, the drama, film and television art design majors in colleges and universities should review their professional curriculum settings in a timely manner, and optimize the setting and implementation of professional courses in a timely manner. This will further enhance the talent training results of this major and enhance the reputation of universities in the industry.

2. The important significance of the curriculum reform of drama, film and television art design in colleges and universities

2.1 The rapid development of society requires improvement of the knowledge reserves of college students

With the continuous development of science and information technology and the rapid progress of the times, the current college drama, film and television art design profession has gradually integrated new teaching resources, teaching equipment, and teaching technology, and in the process of social development, the service level of the society has also continued The extension and broadening of ^[1]. The current development of the theater industry has gradually extended to traditional theater types, including variety shows, festivals, stage performances, and other cultural service branches, and even extended to cultural and creative buildings such as film and television

bases in the construction industry, characteristic towns, etc. project. Therefore, in the process of cultivating related professional talents, the college's detailed film and television art design major should also keep up with the times in time, and its professional curriculum is no longer limited to the traditional types of drama and film, but through a series of professional courses. Cultivate students' own literary accomplishment, aesthetic philosophy, director and acting thinking, and have a certain understanding of the current advanced new media science and technology, and the currently widely used advanced stage equipment or related equipment, before they can become current qualified Stage art designer.

2.2 The continuous development of drama and film industry requires professional innovation

In the current development of my country's art category, the rapid development of my country's cultural and art industry is inseparable from my country's emphasis on cultural undertakings^[2]. In the current era of development, the fields of art and culture, science and information technology, and artificial intelligence, which is currently popular all over the world, are constantly breaking through industry constraints, developing cross-industry and cross-field cooperation and development, and then in the field of drama, film and television, Derived a number of new types of dramas of different types. It can be seen that, in the current process of talent training for drama, film and television art design majors in colleges and universities, the cultivation of a variety of professional knowledge and the promotion of students' own innovation capabilities should be the new teaching goals for teaching. Therefore, it is of very important practical significance to re-set and optimize the current major courses of drama, film and television art design in colleges and universities.

3. Effective strategies for setting and optimizing the curriculum of the major of drama, film and television art design in colleges and universities

3.1 Change teaching concepts and clarify teaching goals

With the continuous development of society and the advent of the electronic information age, in the current teaching process of drama film and television art design majors in colleges and universities, the traditional stage art design concepts limited to serving the drama stage and designing for performances can no longer meet the current internal development of the social industry. The demand also deviates from the current demand for professionals in the industry. Therefore, relevant educators should promptly improve the current single and progressive teaching method, effectively alleviate the current situation of insufficient comprehensive knowledge and interdisciplinary thinking ability of students in the current major, and avoid the situation that college students cannot meet the actual needs of the post after graduation^[3].

3.2 Adjust curriculum settings and integrate teaching content

In the course design of drama, film and television art design majors in colleges and universities, education managers should first uphold the goal of talent training, and organically integrate different types of professional courses in the major, such as basic professional courses, backbone professional courses, and elective professional courses, such as traditional cultural cultivation. , Folklore, Introduction to Drama, Introduction to Art, Introduction to Film and Television Art, Introduction to Costume and Make-up and other theoretical courses, consolidate the theoretical foundation of students, and on the basis of science and rationality, can help students conduct professional learning across faculties and departments. At the same time, it should be combined with the current trend of the times, adding the basics of director and audio-visual language to the curriculum system, so that students can better understand the cooperation with other departments, and master the meaning of drama, film and television art design as a visual director; add performance foundation and stage Presentation and other courses help to understand spatial scheduling; adding script analysis, drama script and film and television script creation to help students understand drama at a deeper level, and cultivate talents with multiple skills; On the other

hand, relevant professional courses that can improve their own aesthetic ability and art accomplishment can be added to the curriculum, such as national costume design, foreign advanced art and cultural characteristics, etc. And according to the current various types of drama, film and television types, add the current emerging science and information technology learning courses in the professional system, such as video processing technology, photography technology, and create digital software design courses and film and television special effects technology courses for students to meet the industry market Integration, so that college students can get better employment after graduation. The current traditional college drama, film and television art design professional courses are gradually connected in real time with the courses of other professional colleges and departments, and organically combined, so as to standardize the comprehensive knowledge system of the major and enhance the overall design ability of the student group in the major. And in the course teaching of the major, the relevant teaching staff should organically integrate the teaching content to help students increase the practice of professional courses in the process of professional course learning, so that students can apply what they have learned in time, and improve college students One's own level of mastery of professional knowledge.

3.3 Broaden the teaching model and implement cross-professional cooperation

In carrying out the related teaching of drama, film and television art design major in colleges and universities, in order to effectively optimize the curriculum settings in the major, teachers can appropriately extend the classroom theory teaching of college students to extracurricular teaching, guide students out of the classroom, step out of the school, and create a teacher as a guide It is an innovative design team with college students as the main body, and is led by specific design projects or design competitions to guide student groups to conduct cross-professional cooperative teaching and practice. On the other hand, relevant education administrators should create practice centers for teaching and scientific research creation within universities, and combine professional teachers from different majors, different faculties, and outstanding student talents from various majors to form exchanges and cooperation in scientific research creation. , To guide the collision of thinking between students' thinking and professional ideas between different majors, so as to enable them to improve their own professional literacy and comprehensive practical quality in related practical creation projects, and lay a good foundation for their future entry into the society.

4. Conclusion

In summary, with the continuous reform and development of my country's higher education, and the actual demand for film and television art design talents in the current professional industry in society, the current talent training goals and systems for the drama, film and television art design majors in colleges and universities are facing unprecedented Provocations to bring vast opportunities for development. Therefore, the relevant management personnel of colleges and universities should actively focus on the cultivation of the practical ability of college students, and guide students to successfully transform from a student to a drama, film and television art designer in the continuous process of practice, so that they can pass the school The correct guidance, coupled with own practical training, will realize one's life dream as soon as possible, and provide a solid strength for the development of my country's film and television art.

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